Where Are The Voters Now?

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Two Questions

• Have voters changed their minds at all?
• Do they want another referendum?
BMG’s EURRef2 Time Series

Should the United Kingdom remain a member of the European Union, or leave the European Union? (Asked after the referendum)

Blue = Remain; Green = Leave
Survation’s Occasional EURef2 Series

Should the United Kingdom remain a member of the European Union, or leave the European Union? (Asked after the referendum)

Blue = Remain; Green = Leave
In hindsight do you think Britain was right or wrong to vote to leave the EU?

<table>
<thead>
<tr>
<th>Date</th>
<th>Right</th>
<th>Wrong</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug-16</td>
<td>46</td>
<td>43</td>
</tr>
<tr>
<td>Sept/Nov 16</td>
<td>45</td>
<td>44</td>
</tr>
<tr>
<td>Dec 16/Jan 17</td>
<td>45</td>
<td>43</td>
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<tr>
<td>Feb/Mar 17</td>
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<td>43</td>
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<td>Apr-17</td>
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<tr>
<td>May-17</td>
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<td>June/July 17</td>
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<td>Aug/Oct 17</td>
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<td>Nov 17/Jan</td>
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<td>42</td>
</tr>
<tr>
<td>Feb/Mar 18</td>
<td>45</td>
<td>43</td>
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</tbody>
</table>
Asking Not Quite The Referendum Question

If there was another referendum on Britain’s membership of the EU, how would you vote?

Sources: BMG, ComRes; ICM, Kantar, Opinion, ORB; Panelbase; Don’t Knows excluded from denominator
### More AbGret than BrGret

<table>
<thead>
<tr>
<th>EURef2 Preference</th>
<th>Remain</th>
<th>Leave</th>
<th>Abstained</th>
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<tbody>
<tr>
<td>Remain</td>
<td>91</td>
<td>8</td>
<td>51</td>
</tr>
<tr>
<td>Leave</td>
<td>7</td>
<td>87</td>
<td>21</td>
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<tr>
<td>Wouldn’t Vote/Don’t Know</td>
<td>2</td>
<td>6</td>
<td>28</td>
</tr>
</tbody>
</table>

Source: Average of most recent BMG, ICM and Survation polls plus NatCen Mixed Mode Panel
Another Referendum? - Opinium

Should there be a second referendum on Britain’s membership of the EU once we know the terms the government has negotiated?

Blue = Should Be; Green = Should Not Be
Another Referendum? - YouGov

Do you think there should be a second referendum to accept or reject the terms of Britain’s exit from the EU once they have been agreed?

Blue = Should; Green = Should not

Source data at www.WhatUKThinks.org/EU run by NatCen Social Research
Types of Referendum

• Deal vs. No Deal
• Deal vs. Stop Brexit
• Vote on the Terms – Renegotiate?
• Second Bite At The Cherry
Support amongst Leave voters higher as we go from left (8%) to right (24%)
Different Questions

• Opinium: “voters can choose between leaving under the terms negotiated or remaining in the EU after all?”

• YouGov: “do you think there should or should not be a referendum to accept or reject [the terms]?”

• ICM: “the public should have the chance to take a final decision on whether or not to leave the EU in another referendum ” (agree/disagree)

• Survation: “holding a referendum asking the public if they will accept or reject the deal”
Between Companies Variation

Source: Most recent reading for each company
Conclusion

• At most limited swing to Remain – and much of it occasioned by movement into/out of ‘abstention’
• Some – but inconsistent - evidence of greater support for (less opposition to) another referendum
• But answers depend on question wording - including what kind of ballot is envisaged
• Voters are above all still divided about Brexit