Need some help to innovate and grow your business?

Knowledge Transfer Partnerships: introducing you to the right knowledge and expertise
Knowledge Transfer Partnerships help you and your business to:

- increase profits, knowledge and capability
- gain competitive advantage through new products, processes and services
- introduce new technology through innovation
- become leaner, more efficient and set for growth.

‘The scheme is excellent value for money and is a great way to boost your ability to innovate.’

Stefan Cherry, development director, Cherry Plastics Group

‘The project gave us expertise and resources which, as a growing company, we would otherwise never have been able to access or afford.’

Dan Shoemaker, senior managing director, Powerchex Ltd

Interested? Talk to your local adviser and find out more: www.ktponline.org.uk/advisers

Knowledge Transfer Partnerships is a UK-wide programme, funded by the Technology Strategy Board along with 12 other public sector partners. It helps businesses to improve innovation, competitiveness and productivity through better use of the knowledge, technology and skills available within universities and other parts of the UK knowledge base.
What is KTP?
A KTP is a three-way partnership between a business, UK university or college and a recently qualified graduate, known as the associate. It offers a company the chance to collaborate on a business opportunity, idea or innovation.

We part-fund the cost of the project, including the KTP associate, who helps your business gain the knowledge and capability it needs to innovate and grow. KTPs can come from any sector or industry – from satellite technology and the creative industries through to high-value manufacturing and environmental technologies.

With the help of one of our dedicated KTP advisers, you can find the right academic to suit your business. You can then shape a collaborative project that will enable your business to draw on this expertise and apply it commercially.

Partnerships can last from six months to three years.

How does it help businesses grow?
In 2011-12, for every £1m of Government money invested in KTPs:

- 30 new jobs were created
- 279 company staff were trained
- £1.53m was invested on average by companies in plant and machinery
- businesses predicted a post-project increase in annual pre-tax profit of £4.8m.

What will it cost?

- annual costs of a KTP average about £60k
- a small or medium-sized business will contribute around a third of total project costs – or £20k on average
- a larger company is responsible for about half of total project costs – or £30k on average.

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Partnership aim

To develop ‘next generation’ analytical techniques for helicopter rotor track and balancing in order to minimise vibration, enabling operators to improve safety and reliability while reducing operating costs.

Key achievements

- won a major production contract with the Ministry of Defence (MoD) and an upgrade contract with the South African Air Force, as well as annual maintenance contracts with MoD and the German armed forces
- established new technical links with AgustaWestland
- recruited 12 new employees, including 10 engineering staff.

‘The whole management team feel the value of KTP. The culture of the business has changed and it has given us confidence to invest more in R&D, which can only be a good thing.’

Peter Morrish
Technology Manager, Helitune Ltd

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Partnership aim

To develop an integrated nanosatellite for customers to procure as a kit or fully assembled spacecraft, or to send a payload platform for integration and testing before launch.

Key achievements

• attracted £1m in venture capital investment, as well as greater media exposure and international recognition
• had the opportunity to bid for provision of satellites, each worth £400k-1m with numerous R&D-funded mission feasibility studies
• won the 2011 Sir Arthur C Clark award for Achievement in Commerce.

‘We were considered one of the world’s most innovative companies in the field of space sub-systems but we wanted to move up the value chain, building our own satellites. KTP has allowed us to do that, tapping into knowledge and opening doors to all sorts of other activities.’

Craig Clark
Chief Executive Officer, Clyde Space Ltd

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Interested?
How to get involved

For information on how to apply:
• go to www.ktponline.org.uk/advisers
• email ktp_companies@tsb.gov.uk
• or call 0300 321 4357

The Technology Strategy Board is the UK’s innovation agency. Its goal is to accelerate economic growth by stimulating and supporting business-led innovation. Sponsored by the Department for Business, Innovation and Skills (BIS), the Technology Strategy Board brings together business, research and the public sector, supporting and accelerating the development of innovative products and services to meet market needs, tackle major societal challenges and help build the future economy.

For more information please visit www.innovateuk.org

The Knowledge Transfer Partnerships Programme is part of the Government’s Solutions for Business portfolio.