

The ESRC Festival of Social Science is an annual, week-long series of events, held across the UK for the last 13 years and has grown in strength year-on-year. In 2015 it ran between 7-14 November.

219 named events (some held on more than one day) giving a total of 243 separate events, a **6% increase** on 2014, run by 62 different organisations

6% ↑

Events were held in ten regions of the UK, and across 38 towns and cities



ESRC collected data from

3,711
festival attendees and
115
event organisers

PARTNERSHIPS

£287,938 leveraged by the 11 HEI partners as cash or in-kind resources



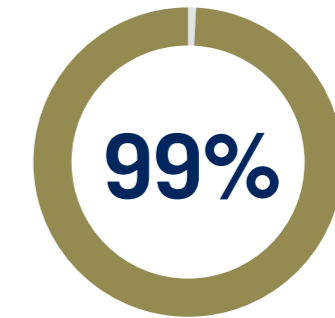
The number of festival partners funded through block grants has risen from seven in 2014, to 11 in 2015



University of Birmingham, Sheffield Hallam University, University of Sheffield, Queen's University Belfast, Manchester Metropolitan University, University of Exeter, University of Bristol, Bournemouth University, University of Aberdeen, University of Manchester, Plymouth University

ORGANISERS

At least **645** social science researchers engaged with non-academic audiences via participation in running events

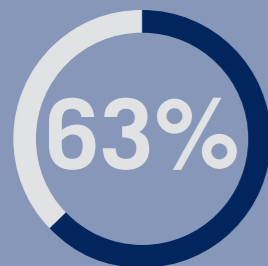
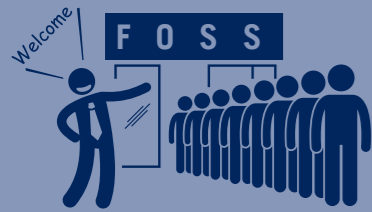


99% of organisers responding to the survey **would consider running another Festival event**

ATTENDANCE



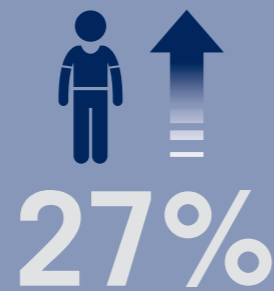
The Festival reached an estimated audience of **25,500** - a 27% increase on 2014



Two thirds of general attendees aware that the event was part of the ESRC Festival



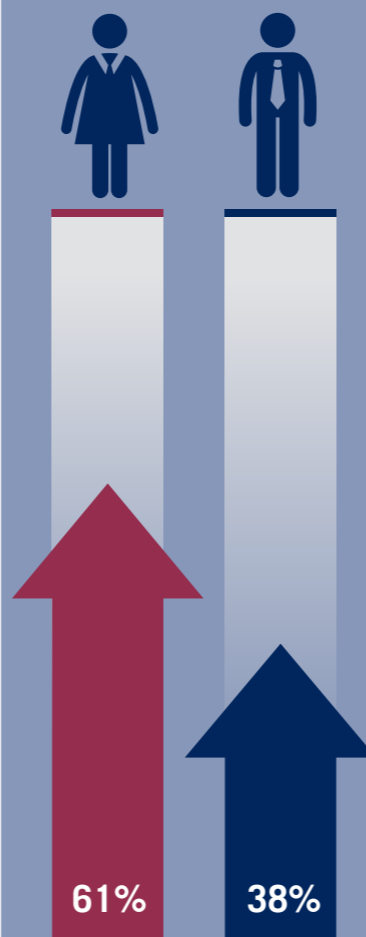
67% of the audience was aged under 40, 40% aged 20-40



Attendees aged 20 and under increased significantly from 7% in 2014, to 27% in 2015

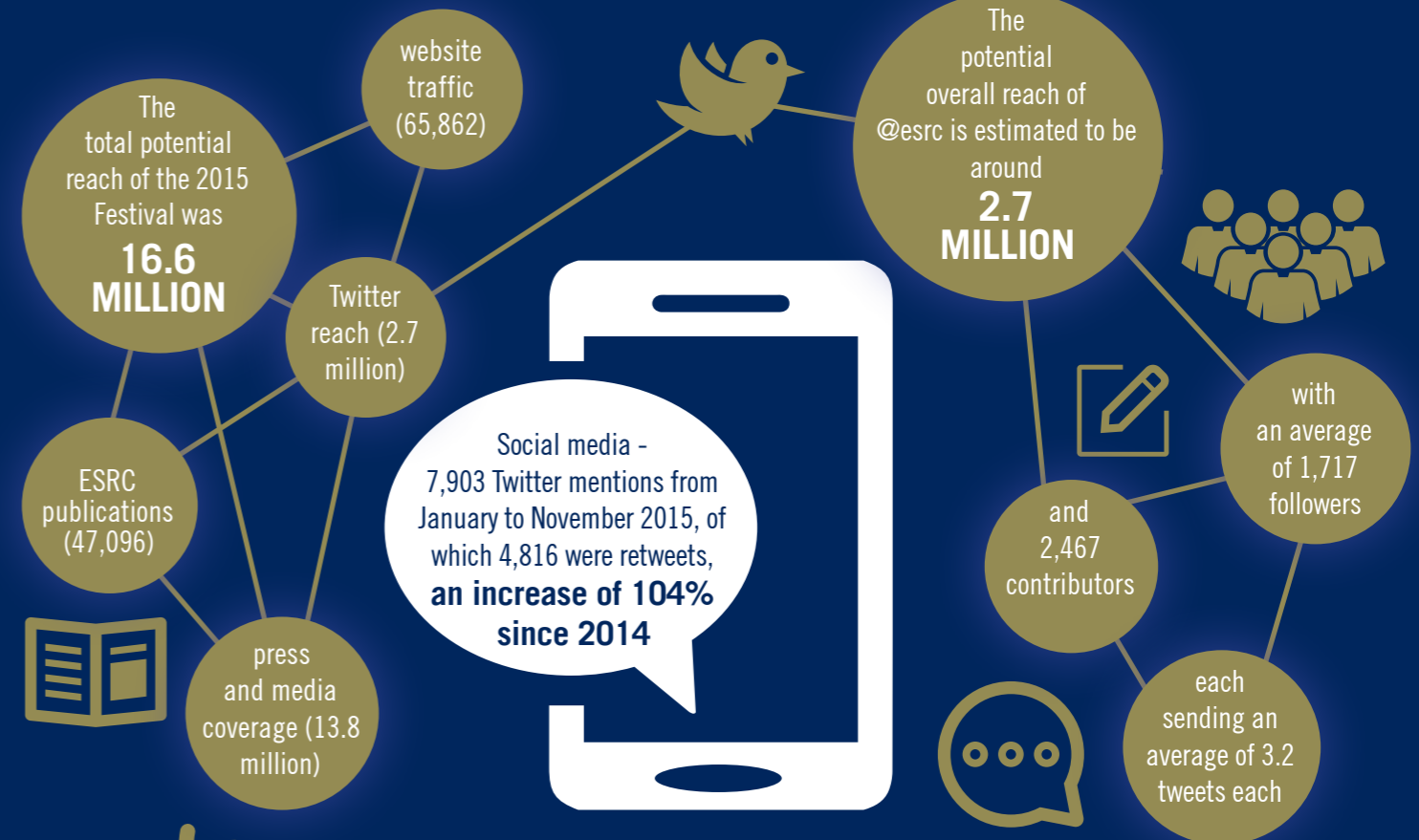
General attendees described festival events as:

“ Interesting, informative, excellent, enjoyable, useful, brilliant, different, engaging, well organised relevant and accessible ”



The Festival attracted significantly more female attendees (61%) than male attendees (38%) (1% did not disclose gender)

MEDIA



Media coverage - the 2015 Festival had at least 161 media mentions credited to the Festival generally, or to specific event titles