

The ESRC Festival of Social Science is an annual, week-long series of events, held across the UK for the last 16 years. The 2018 ESRC Festival of Social Science took place from 3-10 November, with 303 separate events held in 53 UK towns and cities, attracting nearly 37,300 people and involving 1,100 social scientists.



PARTNERS



Our
15
partner
HEIs managed

178
events

RESOURCES

Total funds available

£571,841



of which
£470,415
was leveraged funding

PARTICIPATION

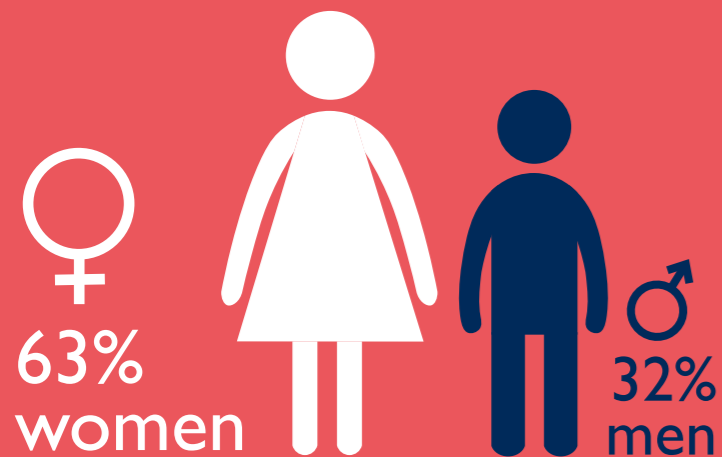
1,100
social science researchers

107
Early Career Researchers
organised events



ATTENDEES

37,300



28%
members of
the public

33%
professional/
work-related

35%
school or
college student

83%

"I am inspired
to learn more
about this
area of social
science"

82%

"I will use
things learned
at this event
in my
work/studies"

5% prefer not to say

TWITTER
STATS

1 April -
30 November
#esrcfestival



Potential reach
6.9 million

Potential impressions
49.8 million

Tweeters
4,824

Tweets
13,038

MEDIA



1 national press
article



12 regional
publications

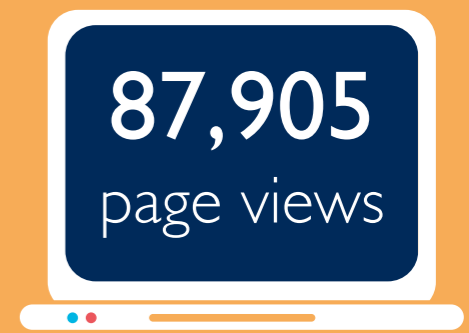


50 web
articles



11 tv or radio
interviews

WEB



87,905
page views

Estimated total
reach of
marketing and
promotional activities

7,059,201

ESRC publications and
promotional
materials reach

27,898

Live-streamed events
viewed by

59,000

Total tweets

13,100