**The UK by Numbers**

**Sport**

We present an at-a-glance overview of key issues in Britain today. This issue our focus is on sport. Statistics are from Northern Ireland Government, Sport England, Sport Wales, Scottish Government, and Team GB.

### Sport-related expenditure

- Consumer spend on sport in England was £17.384 billion in 2008 – up 138% since 1985.
- There has been a 6.9% increase in consumer spending on sports equipment between 2003 and 2008.

### Sport-related employment

- Sport-related employment in England is estimated at 441,000 in 2008, accounting for 1.8% of all employment in England.
- Between 2000 and 2008, employment in sport increased by 20.7%.

### Most popular sports

Ten most popular types of sport in Northern Ireland by percentage of respondents participating. A total of 34% of respondents participate in swimming/diving at least once in 12 months. Source: Department of Culture, Arts and Leisure, Northern Ireland 2010/11 Continuous Household Survey.

- Swimming/diving
- Keep fit/aerobics/yoga/dance exercise
- Golf (incl. pitch and putt/pitching)
- Jogging
- Cycling
- Tennis/badminton
- Snooker/pool/billiards
- Football (indoor or outdoor)
- Weight training/lifting/body building
- Angling/fishing

### Access to sport facilities

- Percentage of adults in Scotland who have access to local sports facilities within 20 minutes of their home by foot or on public transport - 2007/2008

### Frequency of activity

- Percentage of schoolchildren in Wales who participate in extra-curricular and/or club activity.
- Source: Sport Wales School Sport Survey 2011.

### London 2012 Olympics

GB finished the 2012 Olympics with 65 medals: 29 gold, 17 silver and 19 bronze. It surpassed the total of 47 at the 2008 Beijing Games and the target of at least 48 set by UK Sport. Source: Team GB.

### "Sports do not build character. They reveal it" - Heywood Broun

### "You don't suffer, kill yourself and take the risks I take just for money. I love bike racing" - Greg LeMond

### "If winning isn't everything, why do they keep score?" - Vince Lombardi